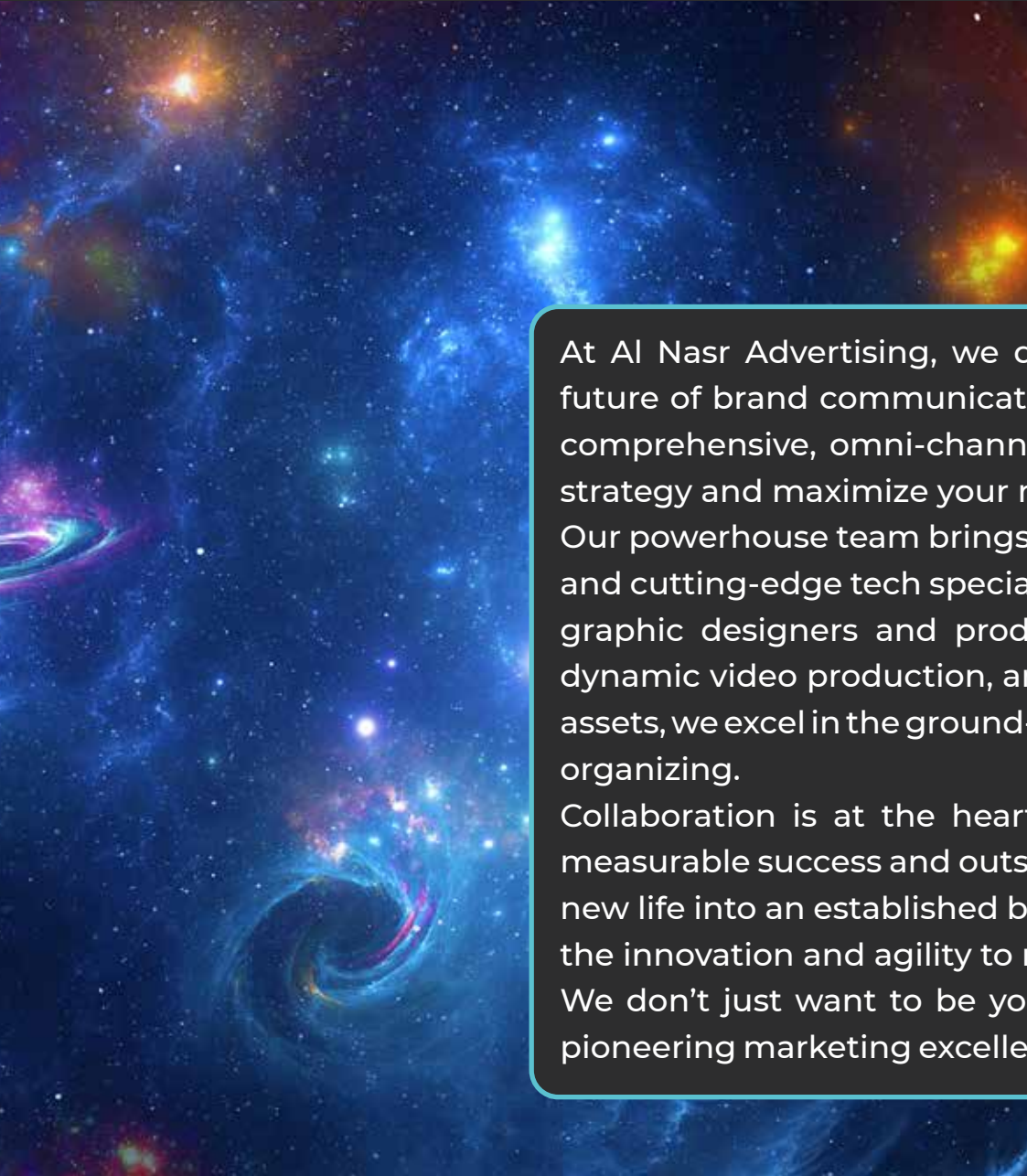




النصر للدعاية والإعلان - ذ م م
ALNASR PUBLISHING & ADVERTISING - LLC



At Al Nasr Advertising, we don't just manage marketing—we shape the future of brand communication. As a premier marketing agency, we deliver comprehensive, omni-channel marketing solutions designed to optimize your strategy and maximize your market impact.

Our powerhouse team brings together visionary creatives, data-driven strategists, and cutting-edge tech specialists. Driven by this expertise, our highly professional graphic designers and production teams deliver top-tier 2D and 3D designs, dynamic video production, and high-end photography. Beyond digital and visual assets, we excel in the ground-level execution of event management and exhibition organizing.

Collaboration is at the heart of what we do, ensuring every campaign drives measurable success and outstanding growth. Whether you are looking to breathe new life into an established brand or launch a disruptive new venture, we possess the innovation and agility to make it happen.

We don't just want to be your agency; we aim to be your strategic partners in pioneering marketing excellence and elevating your brand to its highest potential.

WITH US, YOUR BRAND ISN'T JUST
A NAME; IT'S AN **UNFORGETTABLE**
EXPERIENCE



Digital

- **360° Growth Marketing:** A holistic approach to propel your brand to new heights.
- **Web Design & Development, Mobile Apps, E-Commerce:** Crafting seamless digital experiences that drive success.
- **SEO:** Ensuring your online presence is easily discoverable.
- **Social Media Establishment & Management:** Creating and curating engaging content to connect with your audience.
- **User-Generated Content:** Harnessing the power of your community.
- **Influencer Marketing:** Leveraging key voices to expand your reach.



Media

- **Outdoor Media:** Bold and captivating advertisements in strategic locations.
- **Press Releases:** Compelling stories that reach your target audience.



Video Production

- **Video Production:** Captivating visuals to tell your brand's story.
Editing, Sound Editing, Motion Graphics, Animation, etc.

SCOPE OF WORK



Design

- **Branding & Corporate Identity:** Crafting a unique and memorable identity for your brand that resonates with your audience.
- **Visual Brand Identity Materials:** Designing eye-catching materials that leave a lasting impression.
- **Publications, Brochures, Reports:** Creating captivating print materials that convey your message effectively.



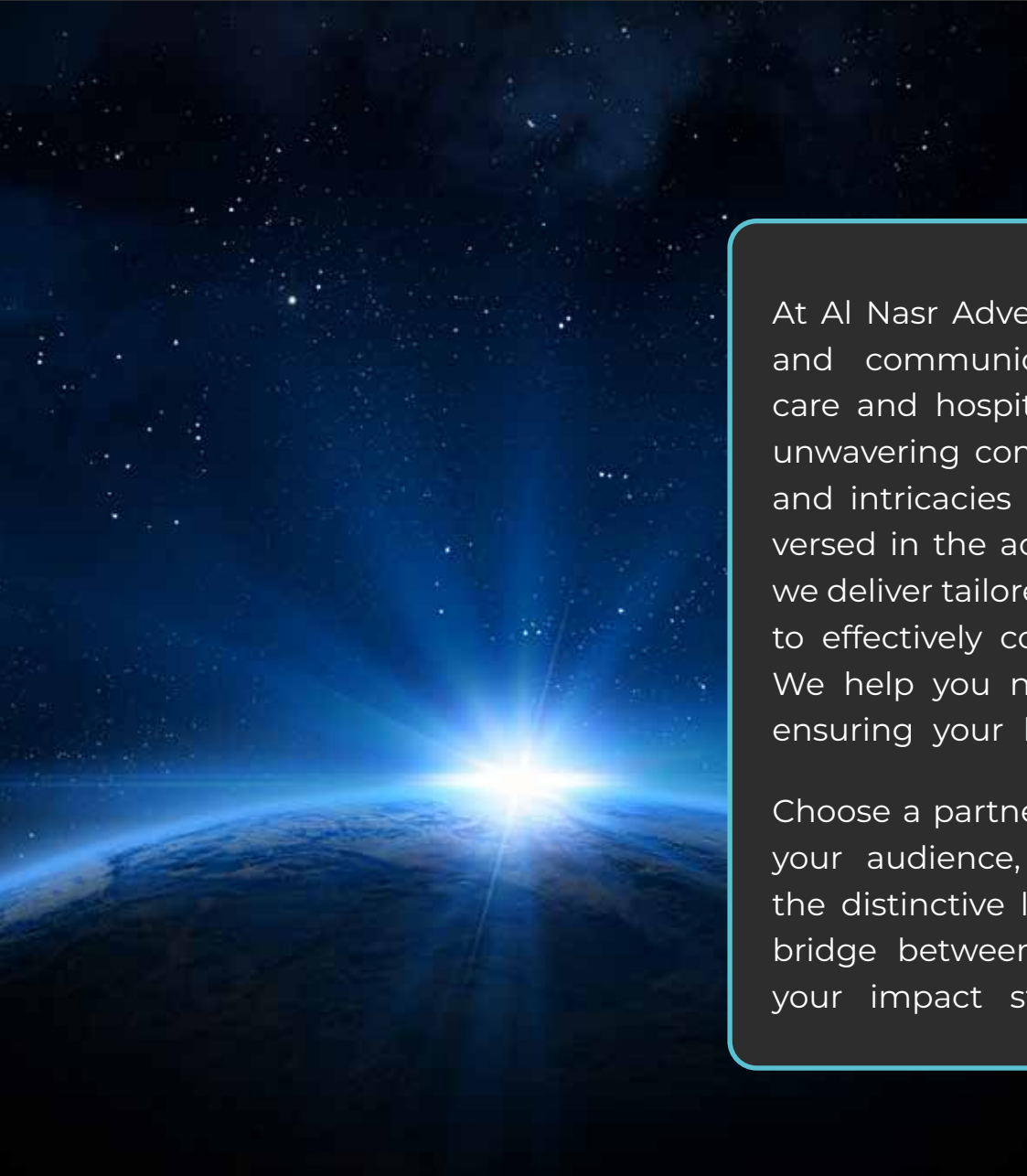
Printing

- **Print Production & Digital Printing:** Turning your ideas into tangible, high-quality prints.
- **Production Consultancy & Giveaways :** Offering guidance and unique gift ideas to make a lasting impact.
- **Banners:** Designing appealing large format prints that catch the attention..



PR

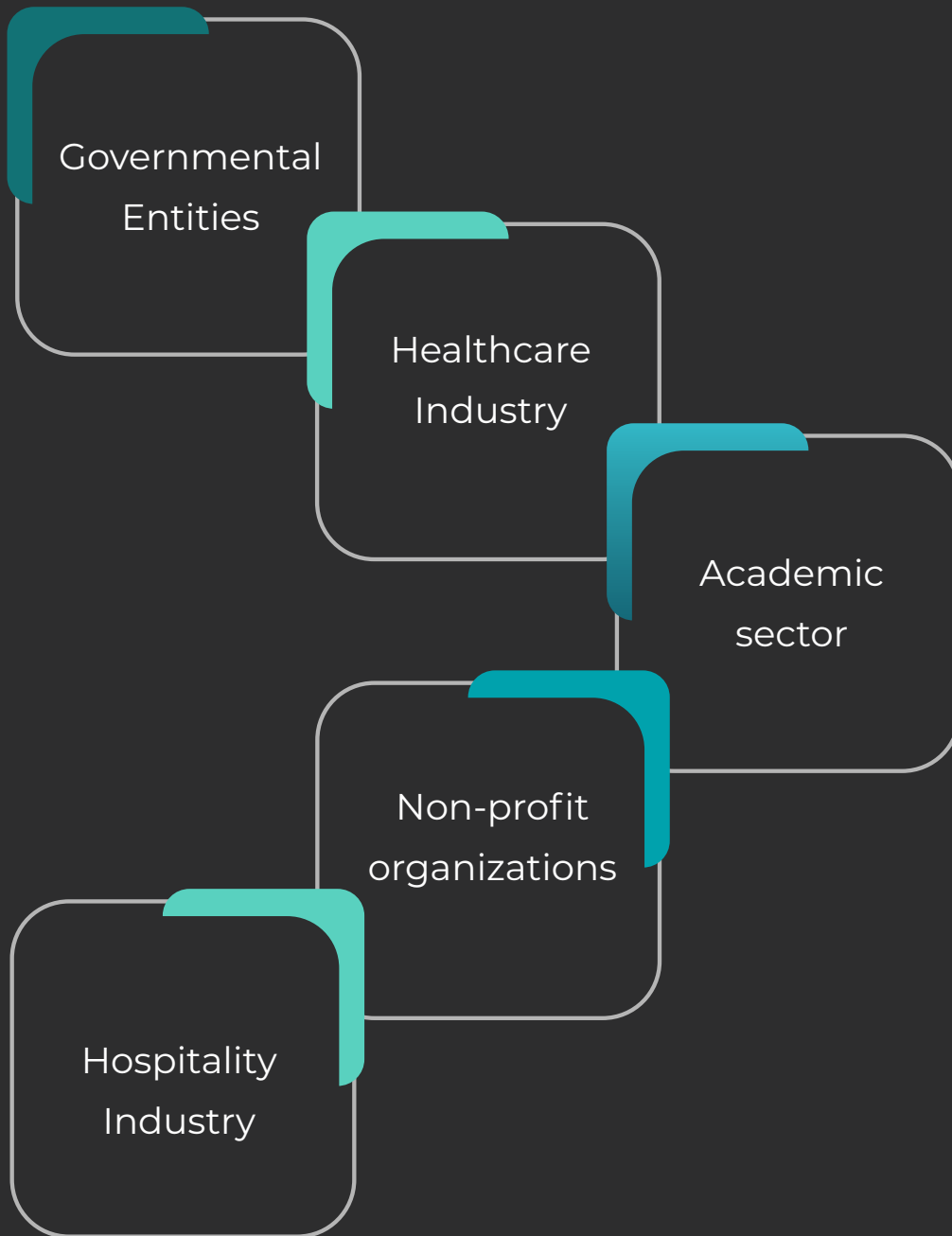
- **Event Management:** Creating memorable events that leave a lasting impression.
- **Exhibitions & Exhibition Stands:** Showcasing your brand in style.
- **Product Launches:** Making your new products shine.
- **Promotional Packages:** Tailored packages that drive results.



At Al Nasr Advertising, we specialize in elevating the branding and communications of industrial, academic and health care and hospitality in Abu Dhabi. What sets us apart is our unwavering commitment to understanding the distinct needs and intricacies of these sectors. With a team of experts well-versed in the academic, healthcare, and government domains, we deliver tailored marketing solutions that empower our clients to effectively convey their messages and achieve their goals. We help you navigate the complexities of your sector while ensuring your brand's visibility and credibility are enhanced.

Choose a partner who speaks your marketing language, knows your audience, and is dedicated to driving success within the distinctive landscape of our scope of work. Let us be the bridge between your mission and your community, making your impact stronger and your presence more profound.

UNIQUE SELLING POINT



TARGET AUDIENCE



دائرة الطاقة
DEPARTMENT OF ENERGY



جهاز أبوظبي المحاسبة
ABU DHABI ACCOUNTABILITY AUTHORITY



هيئة الصحة
HEALTH AUTHORITY



مركز النقل المتكامل
INTEGRATED TRANSPORT CENTRE



مكتب البعثات الدراسية
SCHOLARSHIPS OFFICE



وزارة شؤون الرئاسة
MINISTRY OF PRESIDENTIAL AFFAIRS

UNITED ARAB EMIRATES
MINISTRY OF EDUCATION



الإمارات العربية المتحدة
وزارة التربية والتعليم

OUR CLIENTS





Prepare

Brainstorm

Incubate

Illuminate

Deliver

APPROACH

10

AL NASR ADVERTISING | CREATIVE AGENCIES

A TESTAMENT TO THE FRUITFUL
COLLABORATIONS THAT HAVE
SHAPED **OUR JOURNEY** AND THE
IMPACTFUL SOLUTIONS WE'VE
DELIVERED

OUR WORK

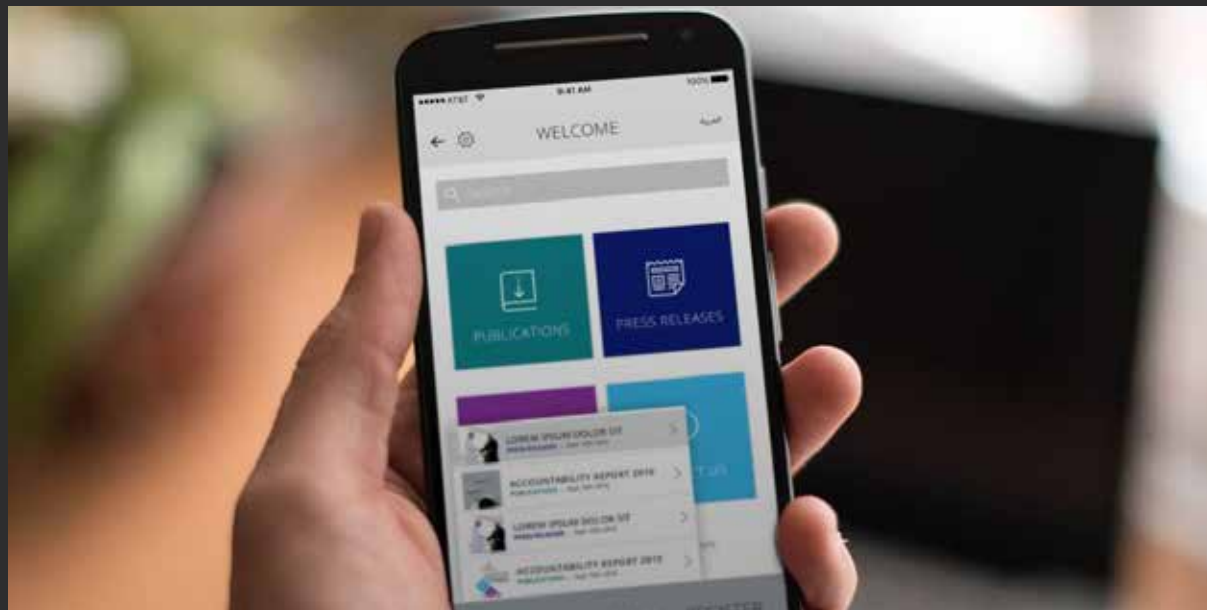
REPORTS AND BROCHURES

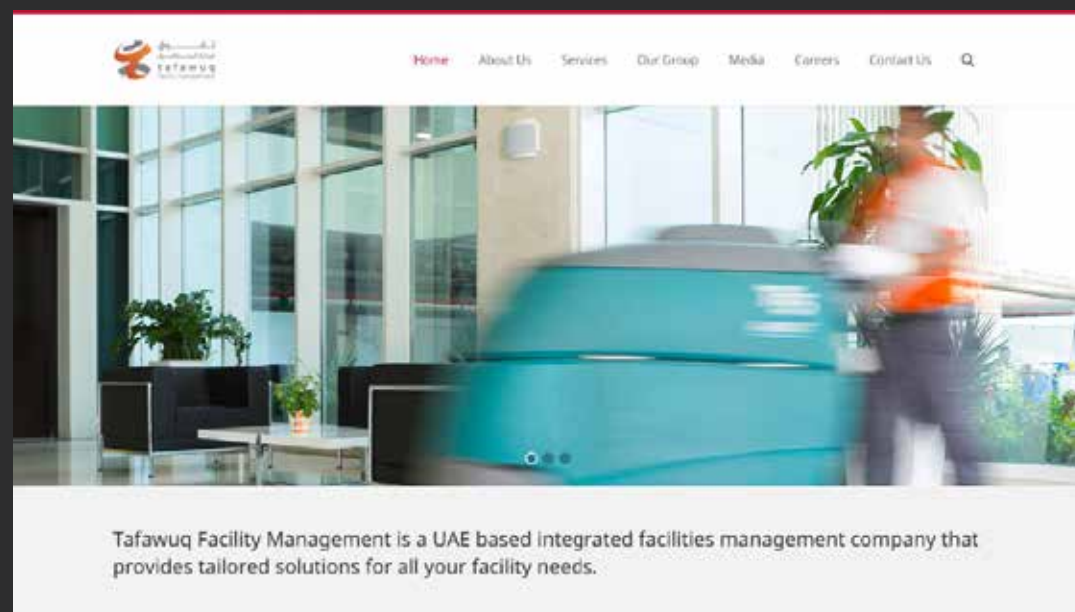
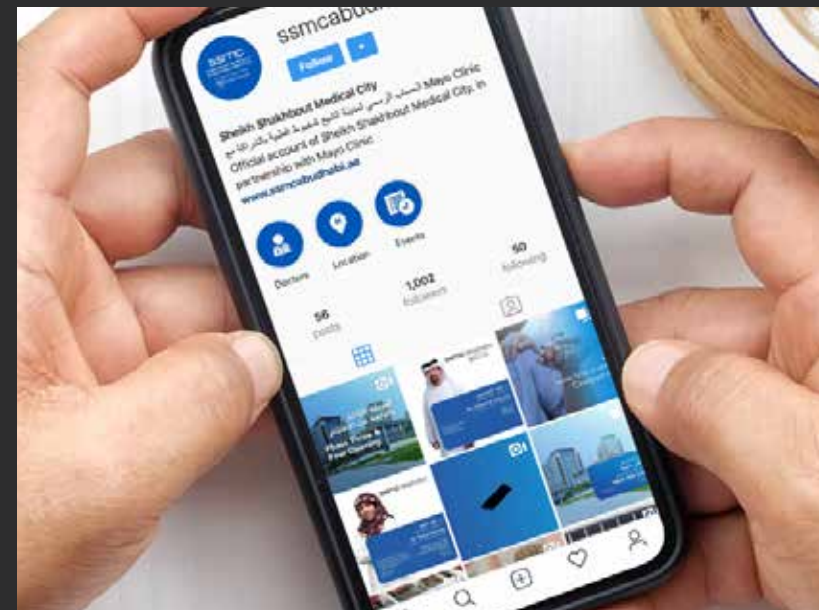




OUR WORK

WEBSITES / APPS





OUR WORK

REPORTS / BOOK / MAGAZINE





OUR WORK

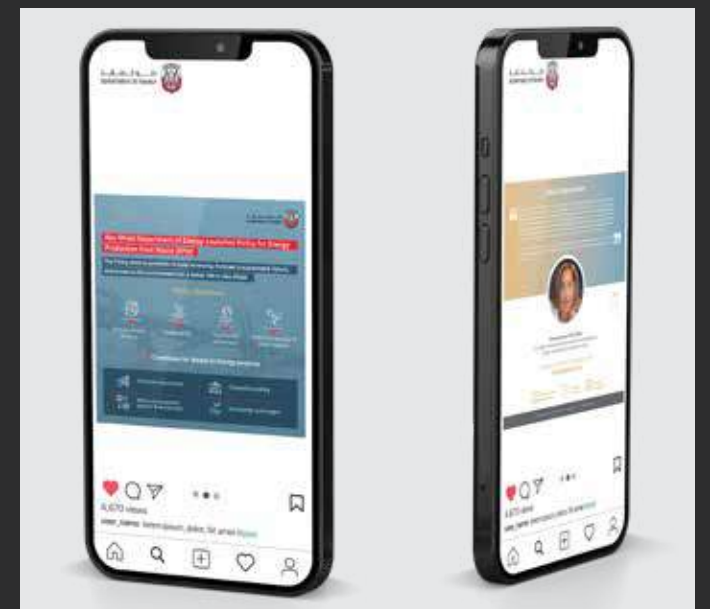
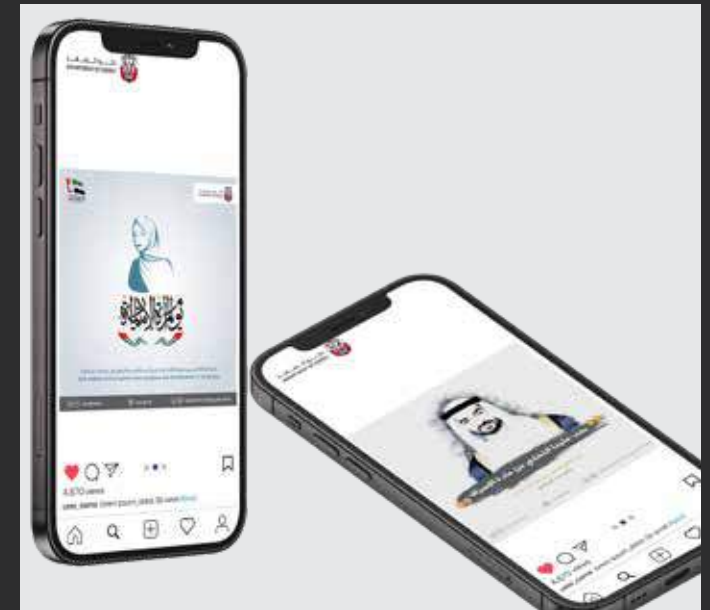
HSE ANIMATION

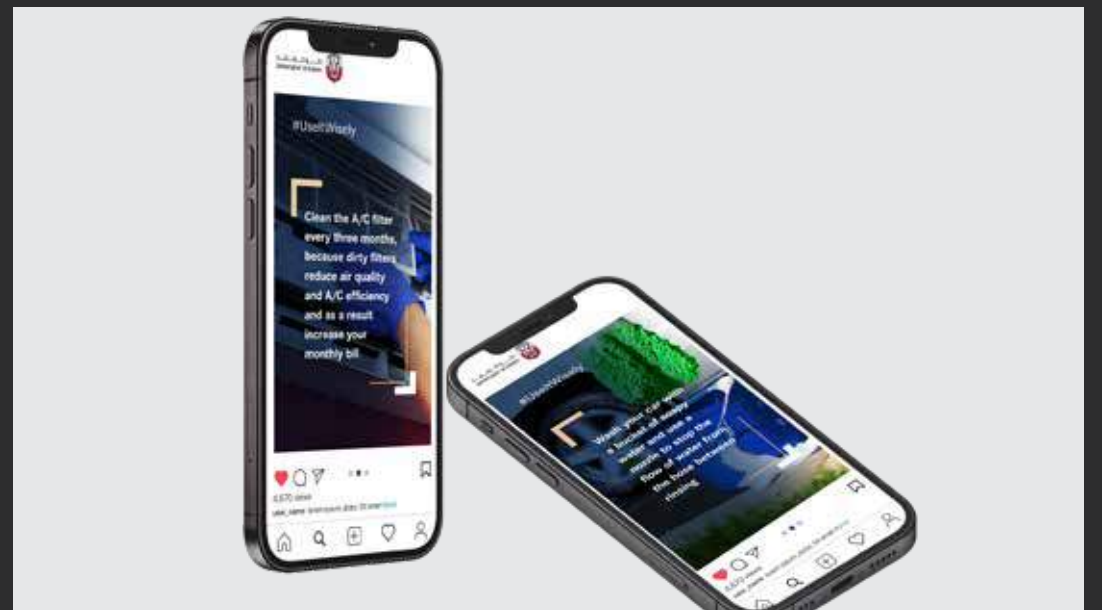
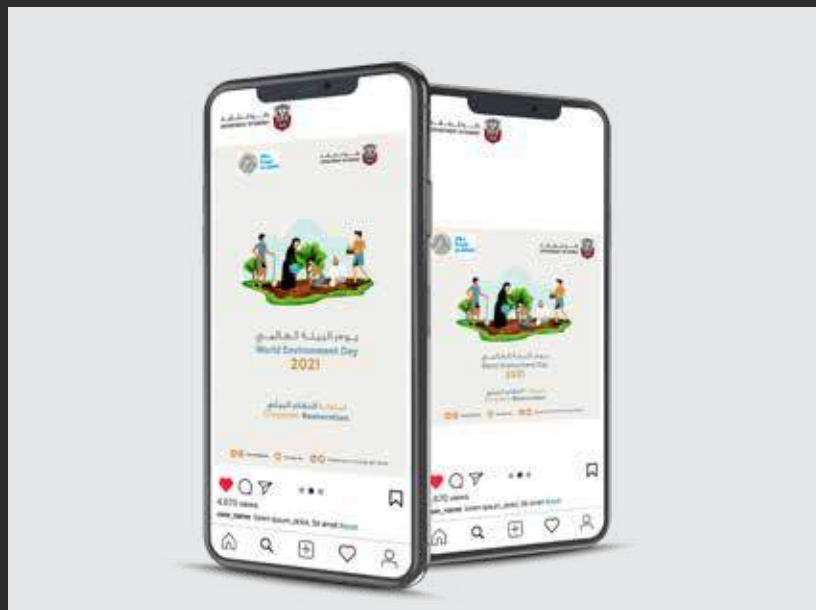
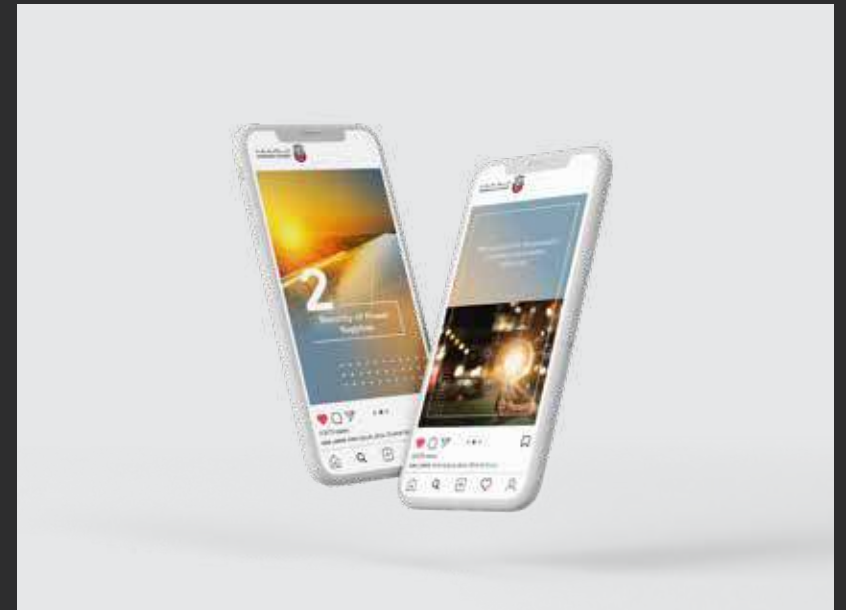




OUR WORK

SOCIAL MEDIA





OUR WORK

EVENTS





OUR WORK

3D DESIGN





OUR WORK

GIVEAWAYS





OUR WORK

CAMPAIGNS

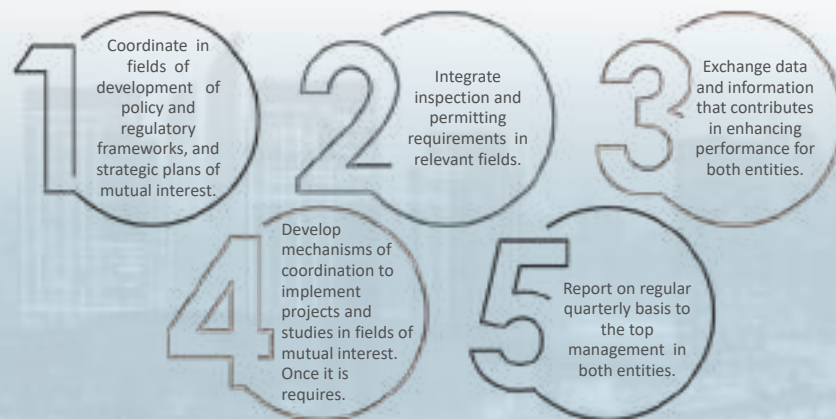


OUR WORK

PRESENTATIONS



Taskforce Roles and Responsibility

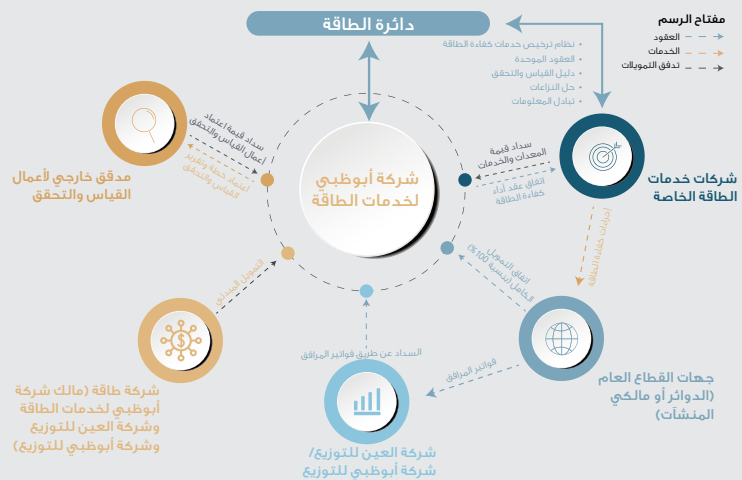


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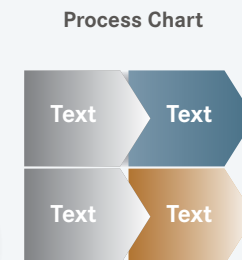
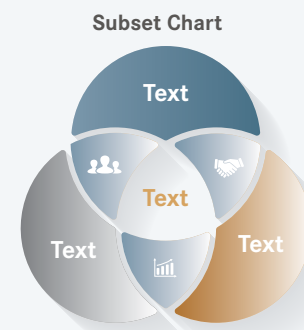
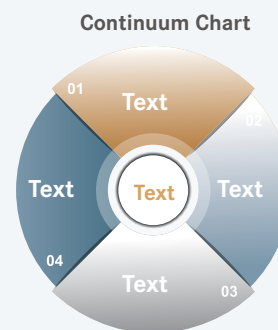
إعادة تأهيل المباني

نموذج العمل التصوري لأعمال إعادة تأهيل المباني الحكومية في أبوظبي



Certain visual representations can be helpful when describing a cycle, a process, a plan or a chart

Example of visual representations



OUR WORK

BRANDING





OUR WORK

BRANDING

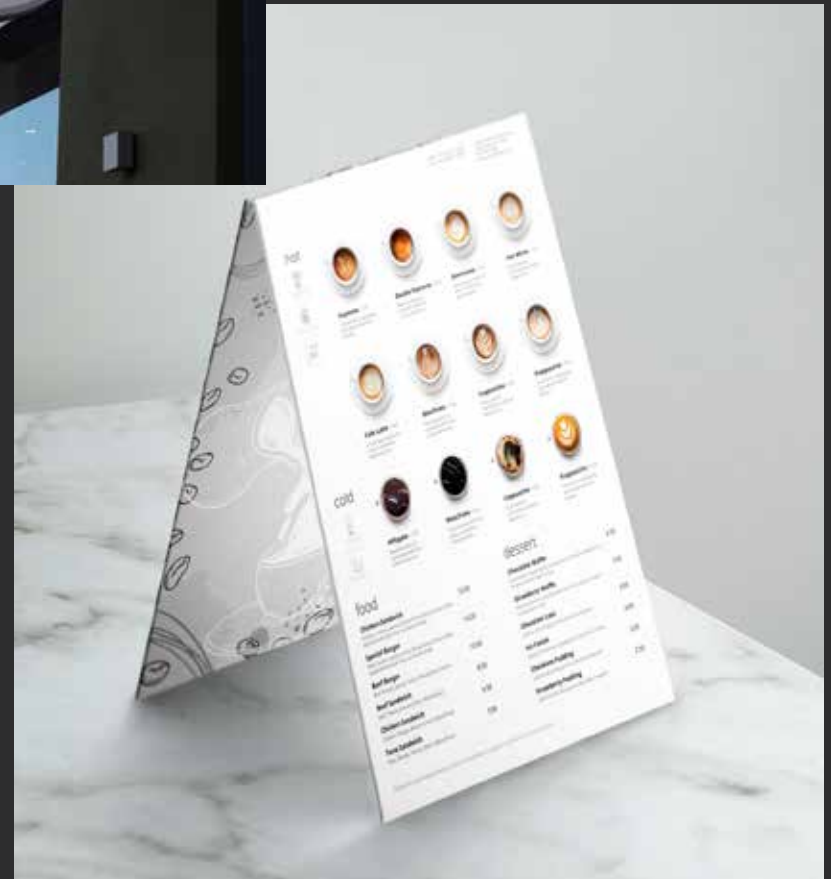
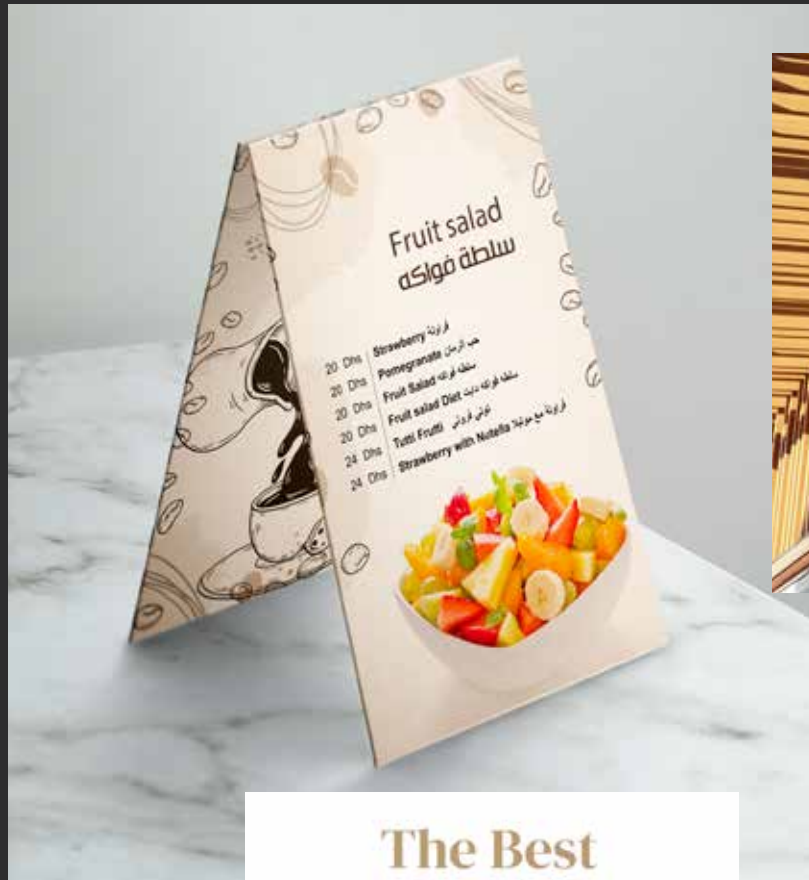




OUR WORK

BRANDING







Check our Catalogue



النصر للدعاية والإعلان - ذ م م
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